

**YOU GET OUT  
WHAT YOU  
PUT IN.**



# HOW TO SELL OUR PREMIUM HIGH MILEAGE BOOSTER AND INCREASE SHOP REVENUE.

## **KENDALL® GT-1® HIGH MILEAGE BOOSTER**

The industry's first oil supplement that, when used as directed, results in a blend that meets current API and ILSAC performance standards. Reduce inventory cost and space with our pour-in solution. Combined with GT-1 High Performance, it becomes a synthetic blend formula that mirrors GT-1 Endurance. Want a full synthetic high mileage oil? Combine the booster with GT-1 Max.

It's that simple.

### **1 IDENTIFY THE RIGHT CUSTOMER**

**Look for signs of severe service like:**

- Missing recommended oil change intervals
- Towing heavy loads
- Frequent driving in stop-and-go traffic
- Cars that sit for long periods of time (weekend or collector cars)

### **2 DETERMINE THE RIGHT OIL**

**Select from one of the following:**

- Synthetic blend GT-1 High Performance
- Premium synthetic blend GT-1 HP Elite
- Full synthetic GT-1 Max

### **3 OFFER TO BOOST PROTECTION**

**The benefits:**

- Extended protection from rust and corrosion
- Cleans sludge that affects engine performance

